

TOGETHER IN THE PREMIER LEAGUE

SPONSORSHIP PLAY YOUR PART

Be seen on matchday at the Amex

Whether it's a match sponsorship package or ball sponsorship, the reward for your support is greatly enhanced by Albion's status as a Premier League club.

A key benefit is the exposure your company will receive, via the stadium's matchday advertising boards. More than 30,000 fans will pack each game at the Amex and, along with programme advertising, your business will enjoy incredible exposure.

Your support will also be rewarded with exclusive behind-the-scenes matchday access - getting you closer to the team action than ever before.

Kit sponsorship packages are also extremely popular, the highlight being a place at the club's Players' Awards Evening at the end of the season, where you will meet the first-team squad.



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MATCH SPONSORSHIP

The ultimate matchday experience takes you behind the scenes at the Amex, while your company receives the ideal platform to generate brand awareness regionally thanks to the club's new advertising system.

Twelve hospitality places in HB's Restaurant with premium central seating to watch the match

- Pre-match dressing room tour with photo in the dug-out seats

- Pre-match pitch photo with the team captains and officials

- Company name on the middle tier LED advertising system

- Company logo in the matchday programme

- Sponsor's name in the fixture listing of the matchday programme

- Company name on the big screen

- Corporate gift for each guest

- Signed framed shirt

PACKAGE PRICES

Category A: £9,500 + VAT

Category B: £6,500 + VAT

Category C: £4,500 + VAT





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MATCHBALL SPONSORSHIP

An exclusive behind-the-scenes day out will make you and your guests really feel a part of matchday at the Amex.

Eight hospitality places in HB's Restaurant with premium central seating to watch the match

- Pre-match dressing room tour with a photo in the dug-out seats

- Company name on the new middle tier LED advertising system

- Company logo in the matchday programme

- Sponsor's name in the fixture listing of the matchday programme

- Corporate gift for each guest

- Signed ball

PACKAGE PRICES

Category A: £4,750 + VAT

Category B: £3,250 + VAT

Category C: £2,250 + VAT



KIT SPONSORSHIP

One of our most popular packages, there are matchday and seasonal benefits to sponsoring the kit of an Albion player.

Four hospitality places with premium seating to watch the match

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Pre-match dressing room tour and photo in the dug-out seats

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Corporate gift for each guest

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Four places at the Players' Awards Evening at the end of the season, with private drinks reception with the first-team players

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Signed shirt

PACKAGE PRICES

Category A: £4,750 + VAT

Category B: £3,250 + VAT

Category C: £2,250 + VAT

